

August 10th-14th, 1994

don't miss the 100th annual
Astoria Regatta
a tradition since 1894



*Five Days of
Festival & Fun!*

Your map to five days of festival & fun!



Regatta Square is where the fun begins. Located in the Clatsop County Fairgrounds at 20th and Marine Drive on Friday, Saturday, & Sunday, there's something for everyone morning, noon & night! Arts & crafts, food, Pirates Den, beer garden, folklore, & more! There's helicopter rides, entertainment, games, dancing, scenic boat rides, a water ski show, and best of all meeting with friends. *Don't miss it!*

Greetings! Marge and I cordially invite you to join us in celebrating the 100th birthday of the Astoria Regatta. The theme is "Then and Now – Looking to the Future". From 1894 through 1994 the sea has played its important role with Astoria and the North Coast of Oregon. We've come a long way, and as we look to the future we know Astoria and its great entryway to the Pacific will continue to be prosperous. Please join us for this special 100th anniversary of the Astoria Regatta.

*Astoria Regatta Assn.
President Leo McNary
and his wife Marge*



Welcome! I'm honored to invite you, your family and friends to the 1994 Astoria Regatta! Come join the fun and festivities of our 100th year, which is sure to be the most exciting festival yet! The festival is rich in tradition and offers fun for the whole family. So, join me and the 1994 court in celebrating our centennial year. Don't miss out on any of the fun the Regatta and the North Coast has to offer. See you in August!



*Reigning Regatta Queen
Sara Landwehr*

Celebrating our
bountiful harvests
from the air, land, & sea

Don't miss the **Astoria** a tradition

WEDNESDAY to SUNDAY

9:30AM to 5:00PM • Maritime Museum Tours

*Columbia River Maritime Museum self-tours, ft of 17th St.
A world-class museum not to be missed. Discount w/button.*

THURSDAY to SATURDAY

7:30PM • "Shanghaied in Astoria"

*Astoria's own standing room only musical melodrama at the Eagles
Lodge, 894 Commercial St. Call 525-6104 for ticket information*

FRIDAY to SUNDAY

When you least suspect it! • Seafair Pirate Raids

*Watch out! All over town the famous Seattle Seafair Pirates
will be plundering and pillaging to uphold their reputation.
It's entertainment for all at various locations throughout Astoria.*

WEDNESDAY - the 10th

1:00PM to 4:00PM • Ships Tours

A time honored tradition of visiting ships & sailors, ft of 17th St.

7:30PM • Queen's Coronation & Reception

*Performing Arts Center, 16th and Franklin St., public reception
follows at the Columbia River Maritime Museum, foot of 17th St.*

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THURSDAY - the 11th

12:00 NOON • Queen's Luncheon

Chinook Room, Red Lion Inn

1:00PM to 4:00PM • Ships Tours

A time honored tradition of visiting ships & sailors, foot of 17th St.

6:30PM • Kiwanis' Junior Regatta Parade

Kids, clowns, & chaos get together downtown for a children's parade

FRIDAY - the 12th

ALL DAY • Scenic Astoria Waterfront Boat Tours

Departing every hour from the West Basin, portside of the Red Lion.

ALL DAY • Regatta Softball Tournament

A long time favorite, call 525-7275 for more info

10:00AM to DUSK • Conquest Helicopter Rides

East end of the Columbia River Maritime Museum, ft of 17th St.

12:00 NOON • Admiral's Scholarship Luncheon

Chinook Room, Red Lion Inn

1:00PM to 4:00PM • Ships Tours

A time honored tradition of visiting ships & sailors, foot of 17th St.

2:30PM • Rose Planting Ceremony

A special tradition, with entertainment & refreshments at the Flavel House, 8th and Duane, Sponsored by First Interstate Bank

4:00PM to 9:00PM • Regatta Square Opens

Arts & crafts, food booths, beer garden, folklore, entertainment, games & more! There's something for everyone! Don't miss it Clatsop County Fairgrounds, 20th & Marine Drive

8:00PM to MIDNIGHT • Pirates Den

Dance to "Thunder Road" in the Beer Garden, have some food & fun! In Regatta Square at the Fairgrounds (must be 21 or older)

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SATURDAY - the 13th

ALL DAY • Scenic Astoria Waterfront Boat Tours

Departing every hour from the West Basin, portside of the Red Lion.

ALL DAY • Regatta Tennis Tournament

The 20th annual series, City Courts, call 525-6619 for more info

ALL DAY • Regatta Softball Tournament

A long time favorite, call 525-7275 for more info

7:00AM to 11:00AM • Elks Buccaneer Breakfast

Elks Lodge, 455 11th St.

10:00AM to DUSK • Conquest Helicopter Rides

East end of the Columbia River Maritime Museum, ft of 17th St.

10:00AM • Fireboat Demonstration

See the vessel "Harry Steinbock" at the foot of 17th St.

1:00PM to 4:00PM • Historic Home Tours

Featuring the homes of Astoria Regatta Queens. Begins at the Heritage Center Museum, 16th & Exchange.

10:00AM to 8:00PM • Regatta Square Open

Arts & crafts, food booths, beer garden, folklore, entertainment, games & more! There's something for everyone! Don't miss it

12 NOON • The Grand Land Parade

The largest parade on the North Coast! Featuring floats, drill teams, clowns, & much more! Throughout downtown Astoria.

1:00PM to 4:00PM • Ships Tours

A time honored tradition of visiting ships & sailors, foot of 17th St.

2:00PM to 6:00PM • Fresh Salmon Barbecue

What a feast! at Regatta Square

2:30PM • USCG Rescue Demonstration

Helicopter search and rescue skills displayed at the foot of 17th St.

3:00PM • Rollerblade Hockey Exhibition

Featuring "Merrytime Black Ice". Catch this new event and watch the action on 20th and Exchange behind Regatta Square.

4:00PM & 6:30PM • Water-skiing Spectacular Show

Over 20 acrobats from the Portland Water Spectacular perform at the East End Mooring Basin, 56th & Leif Erickson Dr.

7:00PM • Twilight Boat Parade

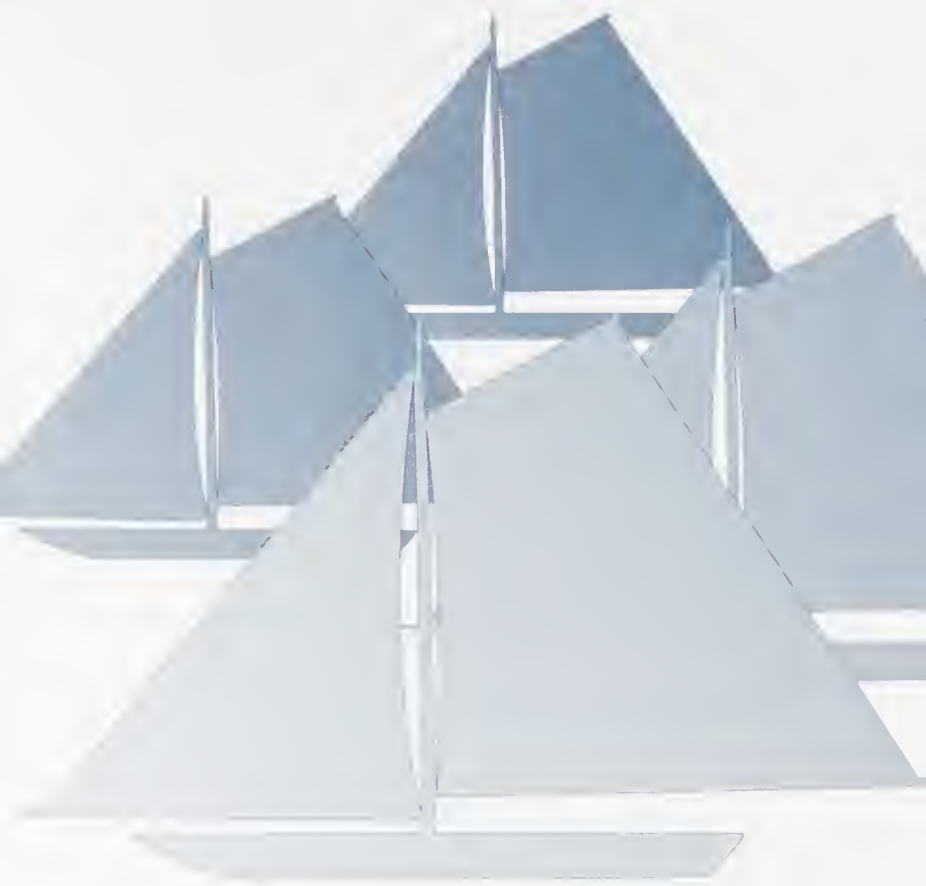
Along the Columbia River to the East End Mooring Basin. Sponsored by Englund Marine & Broadcast Live on KVAS.

8:00PM to MIDNIGHT • Pirates Den

Dance to "Thunder Road" in the Beer Garden, have some food & fun! In Regatta Square at the Fairgrounds (must be 21 or older)

10:00PM • Fireworks over the Columbia

A spectacular display for the whole family to enjoy! Foot of 17th St.



SUNDAY the 14th

ALL DAY • Scenic Astoria Waterfront Boat Tours

Departing every hour from the West Basin, portside of the Red Lion.

ALL DAY • Regatta Tennis Tournament

The 20th annual series, City Courts, call 525-6619 for more info

ALL DAY • Regatta Softball Tournament

A long time favorite, call 525-7275 for more info

7:00AM to 11:00AM • Elk's Buccaneer Breakfast

Elk's Lodge, 455 11th St.

10:00AM to 4:00PM • Regatta Square Open

Arts & crafts, food booths, beer garden, folklore, entertainment, games & more! There's something for everyone! Don't miss it

10:00AM to DUSK • Conquest Helicopter Rides

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11:00AM • USCG Rescue Demonstration

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4:00PM • Water-skiing Spectacular Show

Over 20 water-skiing acrobats from the Portland Water Spectacular perform at the East End Mooring Basin, 56th & Lief Erickson Dr.

for more information

*please phone The Astoria Warrenton Chamber of Commerce at 505.525.6511
or write to The Astoria Regatta Association, P.O. Box 24, Astoria, OR*



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Mark your calendars now for a fantastic celebration one hundred years in the making! If you or someone that you know has historical tales or memorabilia from earlier Regatta Festivals; we would like to hear from you. Let us know by writing to us with a brief description, picture, or summary, and how we can get in touch with you. It is well appreciated! Write to: The Astoria Regatta Centennial Committee, Post Office Box 24, Astoria, Oregon 97103.

It is always difficult to thank our many volunteers and donors who have helped make the Astoria Regatta a wonderful tradition for nearly a century. Their kind generosity is not only greatly appreciated, but essential to the festival's success. Please join us in showing our gratitude for their extraordinary time and effort.

*Printing of this brochure is courtesy of United Grocers
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